

# Privacy Policy — The Paper Riot Store

Last Updated: March 15, 2026

Welcome to The Paper Riot Store ([www.paperriot.store](http://www.paperriot.store)). Your privacy matters to us. This Privacy Policy explains how we collect, use, and protect your information when you visit our website or interact with our services.

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## 1. Information We Collect

*Information You Provide:*

- Email address (when you sign up for free sample pages, newsletters, or contact us)
- Name (if voluntarily provided)

*Information Collected Automatically:*

- Browser type and version
  - Device type and operating system
  - IP address
  - Pages visited and time spent on our site
  - Referring website or link that brought you to us
  - Cookies and similar tracking technologies
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## 2. How We Use Your Information

We use the information we collect to:

- Deliver free sample coloring pages you've requested
- Send occasional emails about new book releases, promotions, or updates (only if you've opted in)
- Improve our website experience and content
- Analyze site traffic and usage patterns
- Respond to your questions or requests

We will **never** sell, rent, or share your personal information with third parties for their marketing purposes.

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## 3. Third-Party Services

We use trusted third-party services to operate our website and business. These may include:

- **Email Service Providers** (e.g., Mailchimp, ConvertKit) — to deliver emails and free downloads
- **Analytics Tools** (e.g., Google Analytics) — to understand how visitors use our site
- **Amazon Associates/Affiliates** — our books are sold through Amazon, and links on our site may direct you to Amazon.com. Amazon has its own privacy policy that governs your purchases there.

These third parties only have access to your information as needed to perform their services and are obligated to protect it.

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#### 4. Cookies

Our website may use cookies to:

- Remember your preferences
- Track website analytics
- Improve your browsing experience

You can disable cookies through your browser settings at any time. However, some features of our site may not function properly without them.

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#### 5. Your Rights

You have the right to:

- **Access** the personal information we hold about you
  - **Update or correct** your information
  - **Unsubscribe** from our email list at any time (every email includes an unsubscribe link)
  - **Request deletion** of your personal data by contacting us
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#### 6. Data Security

We take reasonable measures to protect your personal information from unauthorized access, alteration, or destruction. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

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#### 7. Children's Privacy

Our website is not directed at children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us and we will promptly delete it.

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## **8. Links to Other Websites**

Our site may contain links to external websites (such as Amazon). We are not responsible for the privacy practices or content of those sites. We encourage you to review their privacy policies.

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## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this policy periodically.

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## **10. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

 [privacy@paperriot.store](mailto:privacy@paperriot.store)

 [www.paperriot.store](http://www.paperriot.store)